

Legal & Privacy

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Privacy Policy

NOTICE PURSUANT TO ART. 13 OF THE LAW ON THE PROTECTION OF PERSONAL DATA (Leg. Decree no. 196 of 30 June 2003)

Pursuant to art. 13 of Leg. Decree no. 196 of 30 June 2003 “Law for the protection of personal data” (hereinafter also “Law”), it is hereby communicated that the personal data requested in this section will be inserted in the list of consumers of BOLTON ALIMENTARI S.p.a., Data Controller, and will be processed with the support of paper, IT or digital media suitable for guaranteeing the security and the privacy of the processing in order to send informative, advertising and promotional materials; in order to determine customer satisfaction levels as regards the quality of the services provided, to carry out studies and market research, and to perform PR activities; for statistical and scientific purposes; in order to comply with all legal obligations.

The data may be communicated, exclusively for the above purposes, to individual Bolton Group companies, to subsidiaries and connected companies, and to consultancy companies specialising in market research on the condition that these companies adopt equivalent security and privacy criteria.

The consumer is entitled to the rights outlined in art. 7. More specifically, the consumer may obtain confirmation from the Data Controller as regards the existence or not of his/her personal data, and request that this data be made available to him/her in intelligible form. The consumer may also request to be informed of the origin of the data and the logic and purposes behind its processing; to obtain the cancellation, transformation into anonymous form or blocking of data processed in violation of the law as well as the updating, rectification or, if desired, the supplementing of data; to oppose, for legitimate reasons, the processing of the data. He or she may exercise these rights by writing a letter addressed to Data Controller BOLTON ALIMENTARI S.p.A. - via L. Einaudi 18/22 - 22072 Cermenate (CO).

Personal data is provided voluntarily and completely spontaneously. However, it will be impossible to add your name to our databases should you fail to provide all of the data requested.